Plymouth Motor Club Limited

Registered in England and Wales · Company number 01368913

Registered office: C/O Sheppards, 22 The Square, The Millfields, Plymouth, PL1 3JX

Social media policy

Original policy: Version 1 · October 2023. Website wording reviewed: 3 November 2026.

Introduction

Plymouth Motor Club recognises that social media is an important tool for all club members to engage with each other and the club.

Plymouth Motor Club encourages club members to use social media and other channels to promote themselves, the club, the clubs' events and the sport.

Plymouth Motor Club uses its website and linked social channels to share club information and promote its work and activities.

The organisation is committed to providing a safe, fair and fun online space for Plymouth Motor Club members. This includes safeguarding the welfare of young people who engage with the organisation on any social media and websites used by Plymouth Motor Club.

This policy should be reviewed when the club's social channels or arrangements change, and following a serious issue or incident involving their use.

To complement this policy, Motorsport UK has produced a Social Media Guidance document to provide the community with further information on how to engage appropriately online, this policy can be found on the Motorsport UK website.

This Policy outlines:

- The social media channels managed by the Plymouth Motor Club members
- How Plymouth Motor Club manages it social media channels and who is responsible
- The principles that Plymouth Motor Club follow in monitoring all channels
- Reporting procedures to follow if any abusive or illegal content or activity has been identified by Plymouth Motor Club members, Motorsport UK or community members

Our team closely moderates our online community across all digital platforms and ensure the interaction and engagement on our social media channels are in line with our policy.

The original policy was approved by the club committee on 8 November 2023. The website wording and channel list were reviewed on 3 November 2026; that review does not replace the club's formal approval process.

Club social channels

The following channels are currently linked from the club website:

- Plymouth Motor Club Facebook page
- Plymouth Motor Club Facebook group
- Werrington Hillclimb Facebook page
- Marshalling Facebook group
- Plymouth Motor Club Instagram

The same standards online

The club expects respect, integrity, fair play, self-control and good manners online as well as at its activities. These values apply when posting, commenting, sharing or contacting others through the club's social channels. Do not bully, harass, threaten or discriminate against others, publish private information without authority, impersonate someone or share material you have no right to use. Members' online activity is also covered by the Membership Rules.

Concerns about member behaviour should be raised through the reporting arrangements in the Membership Rules. Race With Respect concerns may also be reported through Motorsport UK's reporting arrangements. Safeguarding concerns must continue to follow the existing safeguarding reporting arrangements. Any action affecting membership remains subject to the club's established procedures; a moderation decision does not itself replace them.

Management

Plymouth Motor Club Chairman, Webmaster, Spotlamp Editor are responsible for:

- The day-to-day management of any Plymouth Motor Club social media platforms commissioned or operated by the organisation

- Establishing acceptable standards for the privacy and moderation of the service and will work with Plymouth Motor Clubs Safeguarding Officer and Motorsport UK's Head of Safeguarding to establish any other safeguards required
- Ensuring that any club committee members, partner agencies or contractors abide by the rules and regulations of Plymouth Motor Club, in that any comments posted are not, or may not be conceived as: offensive, insulting, abusive, threatening, racist, discriminatory or may cause offence or harm to others, including race or club officials, members of the Plymouth Motor Club workforce, Motorsport UK Clubs/groups and teams or any person(s) associated with the activities of the Club or Motorsport UK
- Deciding which links will appear on the Plymouth Motor Club website and social media channels and the acceptability of access to other sites
- Establishing acceptable use policy and will refer to the Club Safeguarding Officer and/or the Motorsport UK Head of Safeguarding and Regulatory Counsel/Disciplinary Officer after incidents of misuse
- Manage any other key staff or volunteers who may be involved in the monitoring of any internal or third-party sites used by Plymouth Motor Club
- Initial interface with the Club Safeguarding Officer and/or Motorsport UK Head of Safeguarding
- Ensuring that the safeguarding expectations of Plymouth Motor Club are included in any third-party contracts in tandem with the Club Committee or Club Manager
- Agreeing in advance with contractor(s) privacy and safety tools including acceptable and unacceptable behaviours

Monitoring

Plymouth Motor Club Chairman, Webmaster, Spotlamp Editor, and any other persons with administrator rights to Plymouth Motor Club social media channels are responsible for:

- Monitoring the acceptable use policy and clarify unacceptable behaviour including harassment, defamation, discrimination, abuse, bullying and obscene or abusive language, the uploading of libellous, defamatory, obscene, illegal or violent material, or depicting nudity. This list is not exhaustive, and the club may wish to add additional issues
- Referring any breaches of this policy to the Club Safeguarding Officer and/or Motorsport UK's Head of Safeguarding and the Regulatory Counsel/Disciplinary Officer, and who in turn may refer any breach of conduct obligations to the Motorsport UK National Court whether for disciplinary purposes or for an Inquiry

- If appropriate, will be the Webmaster or key monitoring staff who has contact with children and young people who interact with the club's webpage or profile

Reporting Procedures

If you have any concerns about online behaviours, there are a number of different avenues for reporting as listed below, you can also discuss your concerns with the Club's Safeguarding Officer whos' details can be found on the Club Website or via email at CSO@plymouthmotorclub.co.uk

Concerns about member behaviour should follow the reporting arrangements in the Membership Rules. Race With Respect concerns, including harassment, discrimination or abusive behaviour, may also be reported through Motorsport UK's Race With Respect reporting arrangements. This does not replace or delay the separate safeguarding reporting route.

Any incidents of online bullying, abuse, grooming or other behaviours which impact on the welfare or wellbeing of children or young people must be reported to the safeguarding team.

If you have concerns that material being posted is libellous, defamatory, or illegal report it to the Monitoring team.

Original policy: Version 1, October 2023. Approved by Committee on 8 November 2023. Website wording and channel list reviewed: 3 November 2026.

Current website copy: https://plymouthmotorclub.co.uk/club-policies/social-media-policy/
Downloaded 28 November 2026.